

***Title of the document : Dissemination & Exploitation Strategy (WP7)***

<b>Start Month</b>		<b>End Month</b>		<b>Duration in number of</b>	
<b>number</b>	<b>12</b>	<b>number</b>	<b>36</b>	<b>months</b>	<b>24</b>

Dissemination and exploitation is essential for the success of the project in reaching and attracting the interest in the curriculum and its implementation at Regional, National, European and International levels.

The dissemination has it's main focus on the final products of the project, since they will benefit the partner countries involved, but also will enhance the promotion of educational resilience as a core competence in early and primary schools in Europe as a means to promote social inclusion, equity, growth and healthy development amongst children who may be potentially at risk in their development.

Each partner institution has its system of publicising its programmes and will use them to disseminate Rescur project and the final RESCUR products at regional and national levels in each country.

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- **Dissemination Strategy has two levels:**

#### **Transnational / European level**

- International conferences (eg. ENSEC 2015 –symposium, others)
- Publication of papers in International Journals (International Journal of Emotional Education)
- Brochures, flyers, videos in all partners language
- Dissemination of final products (Curriculum; Parents Manual; Pilot Report)
- Development of a joint European masters in resilience education (partners from other EU countries not included in present consortium) to train teachers in resilience education using the products and expertise developed.
- Rescur website with up to date news

#### **National level**

- Dissemination of Project outcomes in partner countries at local, regional and national levels (educational authorities, teachers)
- Brochures, flyers, videos in all partners language
- Organization of a National Seminar in each partner country.
- Promote the introduction of the resilience curriculum in all partner countries as part of the mainstream curriculum in early and primary schools.
- Rescur website with news

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The dissemination activities are organized according to the deliverables in the application:

- **D1 – Final Seminar at each partner country** in order to give the maximum visibility of the results and activities of the project addressed to lead audience (teachers, key stakeholders and scientific community).
- **D2 - Presentations in conferences and publications in peer-reviewed journal papers**
- **D3 - Planning a joint Masters degree in resilience education**
- **D4 Other (Marketing materials)**
  - Poster (all partner languages); Brochures & Flyers (All partner languages); Video (introduction of the rescur project) (videoscribe); Video (introduction of the curriculum (videoscribe) electronic and paper based in order to disseminate the project objectives and outcomes.
  - Rescur Website containing the description of the project objectives, the consortium, and other important up to date information.

**The dissemination objectives roughly are divided into two stages:**

1. Raising awareness and dissemination of the conceptual framework of a resilience curriculum developed by the Consortium. From the start of the project to Sep 2014
3. Promotion of project results especially the rescur curriculum, parents manual, pilot reports . From Sep 2014 to Nov 2015

**Valorisation and Exploitation of results**

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The most effective valorisation so far as the target groups are concerned is seeing it's success (Student's improvements, teacher's new skills and resources in promoting resilience) as well as the future interested and increase audience using the curriculum. At the end of the project it is expected that potential users, target sectors, stakeholders and policy makers will be more informed and interested in using the resources developed in the consortium. The planning of a master in involving the partner countries will give a National and potentially European validity. The maintenance of the project website will have the added value of allowing other potential users to easily access the materials developed.

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